

# The D. M. Read Co.

Established 1857

## The Silk and Dress Goods Shop

Gay with all the Autumn and Summer tints this section flaunts itself into the notice of all women who love beauty. It is impossible to pass these lovely fabrics. For Opening Week these novelties:

**Pussy Willow Black Prints**, entirely exclusive to the Read House, and for use in all garments where simple beauty of material is desired.  
In lavender ground with bunches of poppies.  
In white ground with apple blossoms.  
In navy blue with golden rod.  
In white ground with bouquets of violets.  
**Broadened Satins** for decorative linings for coats and evening wraps, exquisite effects in gold and copper grounds, tan, gray, and other pastel shades with tinted flowers.  
**Plaid Silks** for Blouses, Novelty Velvets, Broadcloths, Coatings, Suitings and Dress Materials.

## China and Pottery

In greatly enlarged quarters, with spacious shelving adorned with pretty dishes, with many tables for the convenient display of wares, the China Section welcomes visitors. Many new patterns for Opening Week.

## Cauldon China Service Plates

From this old and famous English pottery are some sample Plates from which sets may be ordered. Certain of them may be sold separately. These are all of highest grade, the paste being of that curious, hard and translucent porcelain only found in the finest ware. The decorations are copies of old Lowestoft, Leeds, and Derby, with seventeenth and eighteenth century French designs, Sevres, and others.

From \$25.00 to \$300.00 per dozen

## Royal Doulton and Cauldon Cups and Saucers

Tea, Coffee, After-dinner Coffee and Bouillon Cups, with exquisite decorations, gold repousse work, floral patterns, all hand work of most artistic kind.

From \$40.00 to \$250.00 per dozen

## Jardinières and Pottery

The exhibit this week is the largest and finest ever shown in the city. One may choose art bowls and jars for winter flower growing, which will be a continual charm, even when the same are empty.

## The Lamp Section

This section is entirely changed and made new. All new designs in Electric and Gas Portables, Domes, and Bowls.

## Candlesticks, Candles, and Shades

## The Silverware Shop

Sheffield Silver in new designs, Baskets, Candlesticks, Sandwich Plates, Mahogany Trays with Sheffield Silver rims, Tea and Coffee Services and many other attractive articles for gifts.

Meat Platters and Serving Dishes, new designs. Sterling Silver Novelties, Marmalade Jars, Tea Balls, Odd Spoons, Vases, Breakfast Trays and Silver Mounted Casseroles.

Basement.

## The Dining Room Linens

Snowy Damasks in choice patterns, separate Cloths in all wanted sizes, Napkins to match, and Damasks by the yard. Read qualities, and priced as moderately as the quality will allow.

Fancy Luncheon and Tea Cloths, Tray Cloths and Dollies.  
Mockay Table Pads, ventilated and water-proof, sizes to fit and protect all tables.

Table Felts and Padding 54, 64 and 72 inches.

Main floor, east section.

## The Towels

This section is now on the main floor, very conveniently arranged, with good light and the necessary room.

Huck, Damask and Turkish Towels in complete lines from 25 cts. to \$1.50  
Turkish Face Towels, all sizes, from 8 and 10 cts. up  
Guest Room Towels, Huck or Damask, 10 cts to \$1.25

## For the Baby

Silk Turkish Towels, blue and pink borders, 50 cts  
Turkish Baby Blankets, Face Cloth to match, 25 cts  
Baby Sets, 1 Blanket, 2 Bibs, 3 Face Cloths, 2 Towels, \$1.00  
Nice for a gift.

## The Leather Shop

Invites attention to its several lines of Leather Bags, exclusive in design, and made of all fashionable leathers, velvets, and novelty silks.

Cordovan Leathers in registered motifs, elegantly made, with copper and silver mountings.  
Silk Bags, heavy and lustrous, brocaded with silver or other metal, lined with velvet, and with fittings.  
Velvet Bags, silver mounted, lined with fancy silk.

From \$14 to \$40.00

Main floor, north.

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## Opening Week October fourth to ninth

"You are very Welcome to our house;  
It must appear in other ways than words."  
—Merchant of Venice.

## Musical Program

### Goulding Harp Ensemble

Monday, Wednesday and Friday Afternoons

March—Blue Jackets, - - - - -	Bennet
Idyll—An Autumn Dream - - - - -	Flath
Valse—Chin Chin - - - - -	Caryll
Overture—Stradella - - - - -	Flotow
Trio—Selected - - - - -	Harp, Cello and Violin
Selection from "High Jinks" - - - - -	Friml
Solo for Cello—Selected - - - - -	A. Bowen, Jr., soloist
Intermezzo—Moonlight Wanderings	Rollinson
American Fantasia - - - - -	Songs of Old Folks, Tobain
Concert Waltz—Whispering Leaves	Rollinson
Quartet—Selected - - - - -	Violin, Cello, Clarinet and Harp
Grand Selection—Maritana - - - - -	Wallace
Morceau—Humoresque - - - - -	Dvorak
Caprice—Clytie - - - - -	Pabst

## The Way of a Fur Set

The Scarf adapts itself to the shoulders on the first chill days of October. The single pelt scarves, with piquant head at one end and bushy tail at the other—alas, "Brer Fox"—are most comforting and satisfactory. Muffs are round, flat, barrel-shape and melon-shape, all huge and delightful.

Examples shown in Black and Red Fox, Black and Blue Wolf, Natural Lynx, Mink, Moleskin, Persian Lamb, Hudson Seal, Pointed Fox, Opóssum, Cross Fox and Raccoon.

Dependable qualities at prices comparable with the qualities.

## Evening Wraps

In Silk Velour and velvet beautifully made and lined, trimmed with fur, in all becoming shades for evening wear.

Imported models with hoods of Venetian point lace fur-lined.

Second floor.

## The Suit and Gown Shop

The Autumn and Winter lines complete. Women's Fancy Tailored and Fur Trimmed Suits. Foreign models in Gabardine, Whipcord, Silk Velour and Novelty Worsteds, in all fashionable colorings, African brown, taupe, navy blue and green. A very satisfactory line of Black Suits, elegant and distinctive weaves, exclusive in design.

Ranging in price from \$16.50 to \$90.00

Sizes 14 years misses, to 53 size for women.

second floor.

## The Millinery Shop

Under the Halligan supervision there will emanate the highest expressions of Millinery Art. The ideas from which styles are developed are authoritative and exclusive. Such modes are always approved by women who dress correctly. Through Opening Week there will be shown the largest display of Trimmed Hats ever offered in Bridgeport.

In the Millinery Parlors, Second Floor.

## The Shoe Shop

Smart Footwear for women, misses' and children. Correct styles for occasions. Expert fitting a feature.

## The Children's Shop

This provides all garments for little folks, from the first little layette, to school and play clothes up to the age of fourteen years. Novelty and playthings to entertain young minds are in evidence. This room is adjoining the undermuslin section on the second floor.

## The Corset Shop

Autumn models are shown, all lines complete. Three new and convenient fitting rooms, each with proper equipment, are in direct connection with the section. There is every facility for settling the corset problem.

## The Furniture Galleries

This enormous section is ready for visitors, its various lines classified in different rooms, and the Exhibition Suite is newly decorated and arranged.

Library, Livingroom and Parlor Furniture, separately or in sets  
Diningroom and Bedroom Sets, Office Fittings

## The Candy Shop

One of the new sections, situated near the elevators of the main floor. Very tempting looking packages filled with delicious sweets. Maillard's, Mary Garden Chocolates and Russell's Chocolates and Bon Bons. Dinner Favors and Novelties.

## Sunshine Dainties

Special showing of these wholesome and dainty Biscuits through Opening Week.

For the school luncheon box, for the afternoon tea table, and nice packages for the motorist on tour.

Basement.

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## The Lace and Trimming Shop

Through Opening Week this fascinating section is proud with an array of beautiful Trimmings and unique applications for gowns.

Costume Frocks in novelty fabrics, nets set thick with paillettes, all brilliantly sparkling.  
"The Sphinx" as mysteriously beautiful as ancient Egypt.  
"Claire de la Lune," the dim shades of moonlight.  
"Kingsher Green", lovely and indescribable.

Flouncings, Beaded Garnitures, Jets in all wanted combinations, and jet is leading dress adornments.

Tassels and a complete line of Tailored Braids.  
Fur Bandings in all styles and widths.

## The Upholstery Shop

In its new fittings, presenting the Autumn lines in Curtains, Draperies, Tapestries and artistic Cretonnes.

### For Opening Week:

Serim Curtains, white, cream and ecru, with hemstitches, or lace borders,	\$2.00 to \$15.00
Novelty Net Curtains, Arabian and white, from	\$2.00 to \$10.00
Ecru and white Madras,	25, 35 and 50 cts
Colored Figured Madras,	25 cts
Cretonnes, a magnificent assortment,	12 1/2 to 50 cts
Third floor.	

## The Carpets and Rugs

A late arrival in Oriental Rugs, a larger line than has ever been shown here before, contains a number of Kermenshah and Saruk Rugs in carpet sizes as well as a great number of smaller sizes for general use in apartments. Very fine specimens and moderately priced.

Moussoul and Senna Rugs in rich colorings.

Anglo Persian Rugs in carpet and smaller sizes  
Third floor.

## The Housekeeping Woman will be Interested

In the especial demonstration of Electrical Appliances for diningroom cookery: Coffee Percolators, Tea Kettles, Toasters and Grills. It is so fascinating to watch the preparation of a "rabbit", while sitting round the "Mahogany Tree" and listening to stories. Also the coffee is especially good when one watches it "percolate."

Sets in Copper and Nickel. Chafing Dishes, Ramequins, etc.

Basement.

## The Bedding Section

One of the new and revised sections of the Read House. Here, to the great satisfaction of the housekeeper are displayed practically on beds, the various styles of mattresses, springs, pillows, blankets, comfortables and spreads.

### Special for Opening Week

A Mattress made up of fine quality black hair, in two parts, with best quality ticking, for

\$20.00

Luxurious Down Comfortables and soft Blankets  
Third floor.

## The Stationery

All dainty and exquisite novelties in Correspondence Papers and Cards, the quality one likes to offer in writing to best friends, or for formal notes and invitations.

Berlin Colonial Parchment, in white and delicate tints, paneled and gilt bordered.  
Repillon Fabric, long and narrow, 50 cts a box  
Old Dresden Lawn, in fancy boxes, 25 cts

### Playing Cards

Special. Opening Week, linen finish, long and narrow cards, for bridge or solitaire, 15 cts a pack  
East Section, main floor.

## The Toilet Section

Something new, "Recarma Perfumes", subtil sweet, the kind to make you wonder about it.

Toilet Water,	\$1.00, \$1.75
Extract	\$1.25, \$2.25
Sachet	75
Talcum	50
Crems	75
Face Powder	75
Salts	50

Sachet Novelty, attractive new designs.  
Societte Puff Bags. Ask to see them.  
Main floor, left aisle.

## The Handkerchief Shop

Dainty novelties in Handkerchief Cases and Tourist Sachets, suitable for gifts. All hand made.

Genuine hand made Armenian Handkerchiefs, 25 cts to \$1.50  
Hemstitched with embroidered corners, 25 cts to \$3.00  
Genuine Madeira work, 50 to \$2.50  
Men's Silk Novelty, colored borders, 50 cts.  
Many new designs in Embroidered Handkerchiefs, shown for the first time.